Incentive Brochure

MOUNT JULIET ESTATE









MOUNT JULIET ESTATE

A place to remember

There are places that simply hold a story, and then there are places that make you part of one.

Set across 500 acres of ancient woodland, open parkland and the winding River Nore, Mount Juliet Estate is a place of beauty, discovery and quiet moments. At its heart, The Manor has stood since 1780, its Georgian architecture and elegant rooms carrying the spirit of generations who have gathered here before.

From the moment you arrive, there is a sense of stepping somewhere apart. A long drive through the Estate opens onto the Manor, surrounded by gardens, mature trees and rolling countryside.

3-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 1
ARRIVAL AND QUINTESSENTIAL WELCOME

DAY 2
ESTATE EXPERIENCES AND DISCOVERING KILKENNY CITY

DAY 3
ELEVATED TEAM-BUILDING AND FAREWELL



3-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 1

Morning

- Arrive at Dublin Airport to an exclusive VIP reception by Platinum Services.
- Embark on a private, chauffeur-driven journey to the illustrious Mount Juliet Estate, soaking in the enchanting landscapes of the Irish countryside.
- Enrich your journey with a bespoke stop at the Irish National Stud, Kildare Village for curated designer shopping, or a serene visit to the Japanese Gardens.
- Experience a delightful surprise as local musicians join your party, serenading with traditional Irish melodies and elevating the ambiance as you approach the estate

Afternoon

- Upon arrival at Mount Juliet Estate, be greeted with a stately Horse and Hound welcome, where elegantly attired staff and the estate's majestic horses create an unforgettable first impression.
- Walk the red carpet as our senior management team offers a warm reception with champagne, canapés, and the enchanting tunes of a live pianist.
- Settle into your elegantly appointed rooms or suites and take some time to explore the estate's idyllic grounds and captivating vistas.

Evening

- Begin your evening with a fascinating historical narrative delivered by the estate historian within the refined Manor, unravelling the storied past of Mount Juliet Estate, dating back to 1750.
- Enjoy an exquisite champagne reception at The Manor, featuring delicately crafted canapés, a bespoke ice sculpture with your company logo, and freshly shucked oysters—an elegant prelude to the night.
- Savour a magnificent welcome dinner at the Michelin-starred Lady Helen Restaurant, where an eight course tasting menu, meticulously curated by Executive Chef John Kelly, will tantalise your palate.







3-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 2

Morning

- Start your day with a refreshing 5k run through the estate's picturesque grounds, followed by a rejuvenating yoga and meditation session in the tranquil walled garden, or invigorate yourself with an energising aqua aerobics session.
- Relish a sumptuous breakfast tailored to your taste.
- Start your day with a round of golf on our championship course, the site of Tiger Woods' only Irish victory, or perfect your swing during a private clinic on our driving range, complete with Toptracer technology and expert guidance to enhance your skills.
- Alternatively, immerse yourself in the soothing serenity of bespoke spa treatments at the Mount Juliet treatment suites, followed by relaxation in our state-of-the-art health club

Afternoon

- Delight in a leisurely lunch at The Hound Restaurant, with sweeping views of the estate's pristine landscape.
- Opt for an exclusive fishing experience in the estate's private rivers, available from April to September, where expert guides will help you reel in the catch of the day.
- Enjoy a private transfer to Kilkenny City (approximately 20 minutes) for an afternoon of cultural discovery. Embark on a guided historic walking tour with exclusive access to Kilkenny Castle and the ancient St. Canice's Cathedral.

Evening

- Uncover the rich heritage of Irish brewing with an exclusive tour of Smithwick's Brewery, culminating in a sophisticated drinks reception where you can savour their iconic ales.
- Immerse yourself in authentic Irish culture at Kytler's Inn, where hearty Irish fare, Guinness pouring, whiskey tastings, and lively traditional music and dance will enchant you into the night.
- Alternatively, return to Mount Juliet Estate for a curated Irish evening with Malzard's, featuring bodhrán drumming, captivating storytelling, a hurling experience, and live entertainment.







3-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 3

Morning

- Begin your final day with a luxurious breakfast in the serene surroundings of the estate.
- Take part in inspiring team-building activities with Orange Works, such as precision archery, paddle boarding during the warmer months or a bespoke Waterford Crystal Tour, where participants can witness the intricate craftsmanship of this iconic Irish brand.
- Unwind with a calming yoga session in the tranquil settings of the Walled Garden or beside the lakeside, embracing the peace of the estate

Afternoon

- Indulge in an elegant afternoon tea at The Manor, featuring a curated selection of fine teas, delicate finger sandwiches, freshly baked scones with clotted cream and preserves, and decadent pastries.
- Discover the art of gardening with a private tour of the estate's historic walled gardens, where horticultural experts share insights into the cultivation of rare plants and specimen trees, or the estate's rewilding practices

Evening

- Enjoy a relaxed yet refined BBQ at the 1757 Bar, where gourmet grilled specialties are complemented by live entertainment, creating a vibrant atmosphere to conclude your stay.
- After dinner, depart with grace via a private chauffeur-driven transfer to Dublin Airport.
- Bid farewell with Platinum Services, leaving with cherished memories of an extraordinary and refined incentive retreat.









5-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 1
ARRIVAL AND QUINTESSENTIAL WELCOME

DAY 2
ESTATE INDULGENCES AND PAMPERING

DAY 3
EXPLORING THE CHARMING KILKENNY CITY

DAY 4
ELITE TEAM BUILDING AND CULTURAL IMMERSION

DAY 5
TRANQUIL FAREWELL AND DEPARTURE







5-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 1

Morning

- Arrive at Dublin Airport to an exclusive VIP reception by Platinum Services.
- Embark on a private, chauffeur-driven journey to the prestigious Mount Juliet Estate, taking in the lush green landscapes and captivating views of the Irish countryside.
- Enhance your journey with a curated visit to the National Stud, Kildare Village for designer shopping, or a tranquil stroll through the Japanese Gardens.
- Delight in a charming surprise as local musicians join your group en route, serenading you with traditional Irish melodies, setting the perfect tone for your stay.

Afternoon

- Upon arrival, experience a stately Horse and Hound escort, where elegantly attired staff and the estate's finest horses create a memorable grand entrance.
- Enjoy a red-carpet welcome from our senior management team, complemented by champagne, canapés, and the melodic strains of a live pianist.
- Settle into your sophisticated rooms or suites and take time to explore the estate's serene grounds and breathtaking vistas.

Evening

- Savour an expertly led Irish whiskey tasting session in the refined surroundings of the estate.
- Unwind with a relaxed BBQ experience at the 1757 Bar, where delectable grilled specialities are paired with live entertainment, creating an inviting and enjoyable evening.







5-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 2

Morning

- Begin your day with a revitalising 5k run through the estate's scenic paths, followed by a rejuvenating yoga and meditation session in the peaceful walled garden, or invigorate yourself with aqua aerobics.
- Delight in a sumptuous breakfast tailored to your tastes.
- Start your day with a round of golf on our championship course, the site of Tiger Woods' only Irish victory or perfect your swing during a private clinic on our driving range, complete with Toptracer technology and expert guidance to enhance your skills.
- Alternatively, retreat to the luxurious Mount Juliet treatment suites for bespoke spa therapies and unwind in the state-of-the-art health club.

Afternoon

- Relish an exquisite lunch at The Hound Restaurant, offering panoramic views of the estate's pristine landscape.
- Undertake a tranquil fishing experience along the estate's riverbanks, guided by seasoned anglers who provide both instruction and local lore.

Evening

- Begin your evening with a captivating history session from the estate historian, sharing fascinating tales from Mount Juliet's rich past, set within the elegant Manor House.
- Enjoy a lavish champagne reception at the Manor, featuring delicate canapés, a bespoke ice sculpture with your company logo, and freshly shucked oysters, setting the stage for an opulent gathering.
- Indulge in an extraordinary dinner at the Michelin-starred Lady Helen Restaurant, where an eight-course tasting menu, curated by Executive Chef John Kelly, promises to be an unforgettable culinary experience.



5-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 3





Morning

- Feast on a decadent breakfast before your private transfer to the historic Kilkenny City (approximately 20 minutes).
- Delve into Kilkenny's rich heritage with an exclusive guided walking tour, including privileged access to Kilkenny Castle and the magnificent St. Canice's Cathedral.

Afternoon

- Enjoy a delectable lunch at one of Kilkenny's finest restaurants: Zuni's, renowned for its contemporary Irish cuisine and vibrant ambience; Rinuccini's, famous for its authentic Italian dishes and elegant atmosphere; or Butcher, known for its gourmet meat selections and stylish, modern décor.
- Unwind with a scenic boat tour along the River Nore, offering breathtaking views as you glide through the heart of historic Kilkenny City.
- Explore Kilkenny at your leisure, wandering through its medieval streets, historic landmarks, and vibrant cultural scene.
- Visit the Kilkenny Design Centre for a unique shopping experience, featuring high-quality Irish crafts and artisan products, and the opportunity to meet the makers.

Evening

- Immerse yourself in the rich tradition of Smithwick's Brewery with an exclusive drinks reception and guided tour, delving into the centuries-old craftsmanship behind Ireland's beloved ale.
- Savour a captivating evening of authentic Irish cuisine and entertainment at Kytler's Inn, where you'll be treated to traditional Irish dancing, soulful sean nós singing, storytelling, and the lively energy of a spirited Céilí band.
- Alternatively, return to Mount Juliet Estate for a bespoke Irish experience with Malzard's, including bodhrán drumming, storytelling, a hurling demonstration, and live entertainment







5-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 4

Morning

- Begin your day with a decadent breakfast in the tranquil setting of Mount Juliet Estate.
- Engage in exclusive team-building activities, from precision archery and an engaging garden tour with the estate's head gardener, learning about the estate's flora and sustainable practices.

Afternoon

- Indulge in a refined afternoon tea at the Manor House, where the elegance of the setting complements a selection of fine teas, delicate sandwiches, freshly baked scones, and decadent pastries.
- Explore Jerpoint Park's hidden gems with a guided heritage tour, discovering the rich history and natural beauty of this former monastic settlement, followed by a craft gin tasting at Highbank Orchard.

Evening

- Return to the grandeur of Mount Juliet Estate for a glamorous gala dinner and awards ceremony in the McCalmont Suite, featuring a bespoke menu and live entertainment, ensuring a night of celebration and luxury.







5-DAY LUXURIOUS INCENTIVE ITINERARY

DAY 5

Morning

- Enjoy a leisurely breakfast as you soak in the tranquillity of your final morning at Mount Juliet Estate.
- Unwind with a serene, guided nature walk through the estate's fields and lakeside paths, offering a moment of peaceful reflection before your departure.
- Indulge in the estate's amenities or enjoy a final round of golf or spa treatment, tailored to your desires

Afternoon

- Savour a light gourmet lunch at The Hound Restaurant, a fitting end to your luxurious retreat.
- Check out and depart in style with a private chauffeur-driven transfer to Dublin Airport, with memories of an extraordinary and lavish incentive trip.
- Depart with the exclusive Platinum Services at Dublin Airport, concluding your journey with the same grace and luxury with which it began

This itinerary promises an unparalleled blend of luxury, culture, and exclusive experiences, ensuring an unforgettable incentive journey for your company.

ACTIVITIES ON THE ESTATE

All experiences the estate has to offer

Mount Juliet Estate offers an exceptional range of activities designed to inspire, engage and bring teams together.

From championship golf on the Jack Nicklaus Signature Course and scenic horse riding to archery, falconry, fishing and laser clay shooting, there is something to suit every group.

Guests can also enjoy guided Segway tours, estate walks, cycling and bespoke team-building experiences, creating memorable moments of connection, friendly competition and adventure.





















ACTIVITIES BEYOND THE ESTATE

Discover Kilkenny and Surrounding Areas

The surrounding region offers a wealth of cultural, heritage and artisan experiences for groups to enjoy.

From exploring the historic Kilkenny Castle and discovering the city's medieval streets to visiting Nicholas Mosse Pottery and witnessing traditional glassblowing at Jerpoint Glass, guests can experience the best of local craftsmanship and Irish heritage. Brewery tours at Smithwick's, visits to Jerpoint Abbey and guided explorations of Kilkenny's historic landmarks offer further opportunities to connect with the character, culture and stories of the region.





DINING EXPERIENCE

A place to remember

Mount Juliet Estate offers a variety of dining experiences, from relaxed dining at The Hound and Jack's Bar to elegant afternoon tea in the Manor Parlour and Major's Bar. Guests can also enjoy cocktails at the 1757 Bar, with seasonal menus, locally sourced ingredients and inviting settings offering something for every occasion.

Whether gathering for a casual meal, a leisurely afternoon or an evening drink, each experience reflects the warmth and character of Mount Juliet Estate.





LADY HELEN

Michelin Star Dining

Set within the elegant surroundings of The Manor at Mount Juliet Estate, Lady Helen offers an exceptional Michelin-starred dining experience.

Celebrating the finest seasonal and locally sourced ingredients, each menu showcases creativity, precision and a deep appreciation for Irish produce. With its refined setting and thoughtful approach to contemporary cuisine, Lady Helen invites guests to enjoy an unforgettable culinary journey.



CHEF PORTRAIT

John Kelly

At the heart of Lady Helen is Chef John Kelly, whose passion for exceptional ingredients and contemporary Irish cuisine shapes the restaurant's distinctive culinary identity. With a focus on seasonality, craftsmanship and close relationships with local producers, John brings creativity and precision to every dish, delivering a dining experience that celebrates the very best of Ireland's rich food culture.



MARRIOTT BONVOY

membership

When hosting a qualifying meeting, conference or incentive event at Mount Juliet Estate, Marriott Bonvoy members can earn 2 points for every US$1 spent on eligible event charges, with up to 60,000 base points per event. Members with Elite status can enjoy additional bonus points, redeemable for stays, travel and experiences across the Marriott Bonvoy portfolio.

Become a member